

# THE WALL STREET TRANSCRIPT

PRESENTS

## ALTERNATIVE ENERGY & FINANCE CONFERENCE

INVEST SUCCESSFULLY IN ALTERNATIVE ENERGY WITH  
EXCLUSIVE INSIGHT FROM TOP PROFESSIONALS

Is alternative energy headed down the path of the dot coms? Or will the advent of the hydrogen economy make for the greatest investment boom of the 21st century? The Wall Street Transcript Conference will examine the leading-edge technologies of alternative energy and assess which have the strongest potential to thrive.

### THE PRINCETON CLUB

15 WEST 43RD STREET BETWEEN 5TH & 6TH AVENUES

JUNE 20, 2002

In the refined setting of The Princeton Club in the heart of Midtown Manhattan, hear from

the most knowledgeable financial and industry experts in the alternative energy sector.

## MEET

**the financial experts in  
the sector and speak  
directly with top  
executives in the  
industry.**

- Is an efficient, commercially feasible model for the automotive and transportation industries an imminent reality? What other industries stand to benefit?
- What are the new technologies in the wind and solar industries making for economic viability?
- What measures need to be taken to incorporate hydrogen into the infrastructure?
- Does new fuel cell technology have the potential to become a major alternative power option?
- Is cost the only hurdle in emerging energy technologies?
- What industries stand to realistically benefit the most from fuel cell implementation?
- What are finance professionals advising investors interested in the future of energy?
- Will federal and state regulatory issues present a bonus for alternative energy? And if so, what firms stand to benefit?

# ALTERNATIVE ENERGY & FINANCE CONFERENCE

## A G E N D A

JUNE 20, 2002 THE PRINCETON CLUB, NEW YORK CITY

7:30 AM REGISTRATION & CONTINENTAL BREAKFAST  
8:15 AM CONFERENCE INTRODUCTION – ENERGY CHALLENGES AND ALTERNATIVE ENERGY SOURCES – THE NEXT INVESTMENT BOOM

8:30 AM CEO ROUNDTABLE – WIND AND SOLAR

- These are not novel ideas, how long until they actually become part of the infrastructure?
- What impending technology breakthroughs will make wind & solar cost-effective?
- How will these industries overcome the inherent skepticism surrounding renewables?
- What is necessary for more aggressive long-term capital financing?

#### ROUNDTABLE PARTICIPANTS

Richard Admill - Senior Project Manager, Siemens Energy & Automation

Mark Farber - CEO, Evergreen Solar

Ronald Green – President, FPL Energy

Paul Thomas – CEO, Green Mountain Energy

Jonathan Winer – Director, East Coast Development Enxco

Moderator – *Bob Buderl – Editor, MIT Technology Review*

9:00 AM AUDIENCE Q&A

9:15 AM CEO ROUNDTABLE – THE COMING OF THE HYDROGEN ECONOMY: MYTH OR REALITY?

- Is Wall Street ready to play the alternative game?
- What are the real financial and business obstacles?
- Who is at the head of the pack and why?
- What is the federal government really doing?
- What government & industry efforts are being implemented to insure the safety of the hydrogen economy?

#### ROUNDTABLE PARTICIPANTS

David Eisenhaure – CEO, SatCon

Dr. H. Frank Gibbard – CEO, H Power Corporation

Rajat Sen – President, Sentech Inc.

Michael Hsu – President, ZTEK Corporation

Matthew Fairlie – CTO, Stuart Energy

Moderator – *Peter Hoffmann – Editor, The Hydrogen & Fuel Cell Letter*

9:45 AM AUDIENCE Q&A

10:00 AM KEYNOTE PRESENTATION – “A REALISTIC PATHWAY TO THE HYDROGEN ECONOMY”  
STANFORD OVSHINSKY, FORMER TIME MAGAZINE HERO FOR THE PLANET AND

PRESIDENT OF MANAGEMENT COMMITTEE OF TEXACO OVONIC FUEL CELL COMPANY & TEXACO OVONIC HYDROGEN SYSTEMS

- What are the real incentives for making alternative energy sources a new, national energy policy?
- What steps are government and industry taking to make the hydrogen economy an imminent reality?

10:30 AM AUDIENCE Q&A

10:45 AM BREAK

11:00 AM CEO ROUNDTABLE – FUEL CELLS

- Cheaper production and new technologies: are we finally going to make a profit?
- Which applications offer immediate market returns?
- Which technologies within the fuel cell industry are expected to take off?
- Is the growth of fuel cells totally dependent on the hydrogen economy?

#### ROUNDTABLE PARTICIPANTS

Dr. Sadeq Faris – CEO, eVionyx

David Haberman - Director Energy Group, JDA Partners

Yehuda Harats – CEO, Electric Fuel Corporation

Ski Milburn – CEO, Vairex

Moderator – *Layne Holley, Editor, Electric Vehicle Progress and AltFuels Advisor*

11:30 PM AUDIENCE Q&A

11:45 AM TWST ROUNDTABLE – HOW WALL STREET VIEWS THE INDUSTRY

- What is the big picture? Is Wall Street getting on board?
- What are the potential pitfalls? Potential moneymakers?
- How can money managers diversify their portfolios?

#### ROUNDTABLE PARTICIPANTS

James LoGerfo – Banc of America Securities

Jonathan Mogil – CIBC World Markets

Charlie Moret – CT Innovations/Clean Energy Fund

Ann Partlow - Rockefeller & Company

Sanford Selman - Energy & Environmental Ventures

Bruce Usher – CEO & Director, EcoSecurities

12:15 PM AUDIENCE Q&A

12:30 PM CONFERENCE CLOSE

*\*Agenda subject to change*

## LETTER FROM THE WALL STREET TRANSCRIPT'S ANDREW PICKUP

IN THE ENERGY SECTOR INVESTORS ARE FOCUSING THEIR MINDS ON ALTERNATIVE ENERGY COMPANIES...

For the last half-century, the investment community and industry leaders have viewed alternative energy technologies as pie in the sky concepts. Throughout this period, there have been a number of occasions where certain types of alternative energy have been considered as viable substitutes to traditional energy sources. For the most part, however, traditional energy (oil, gas and nuclear) has consistently remained the backbone of the world's economy.

As we enter the 21st century, a perceptible sea change has begun. The combination of rapid technological advances in conjunction with growing environmental and political risks have initiated a reassessment of alternative energy technologies and brought it to the forefront. Today, Wall Street and industry are seriously pursuing alternative energy technologies and the immense promise and profits they offer.

For some time, The Wall Street Transcript has been keeping abreast of the burgeoning alternative energy industry. We decided now was the right time to begin an initial assessment of its future. We chose Fuel Cells, Hydrogen, Solar and Wind as topics for discussion. We will have CEOs and senior industry executives from each of these sectors participating on separate roundtables and individual presentations discussing the opportunities and challenges they face in this sector. Attendees will learn first-hand which companies and advances are most likely to survive the rigors of the marketplace. At the end of the conference, senior financial experts from Wall Street, from both the buy and sell sides, will offer their assessment of the industry and specifically which companies and technologies they think will succeed and those that will not.

We have a limited number of spaces available. Call now to ensure your participation.

Sincerely,

Andrew Pickup  
Publisher  
The Wall Street Transcript

### WHY YOU SHOULD ATTEND

- Learn when these new technologies will actually become part of the infrastructure.
- Find out if Wall Street is ready to play the Alternative Energy game.
- Discover the breakthroughs poised to make wind and solar cost effective.
- Learn if the growth of fuel cells is dependent on the hydrogen economy.

### WHO SHOULD ATTEND

- Industry senior executives
- Consultants to the energy sector
- Professional investment managers
- Venture Capital professionals
- Sophisticated individual investors
- Bankers in the energy sector

### SPECIAL OPPORTUNITY TO MEET AND NETWORK WITH KEY PLAYERS IN THE INDUSTRY

This conference is a unique "intimate" gathering of many of the premier financial and business professionals in the Alternative Energy sector. Attendees will have plenty of opportunities to meet with presenters and fellow attendees, as well as ample time for Q&A after each roundtable and presentation

### ADMINISTRATION DETAILS

- Register now - availability is limited. Phone, fax, or mail the reply form on the back of the brochure today. Call 212-952-7400 ext. 136, fax 212-668-9842 or email [joanna@twst.com](mailto:joanna@twst.com).
- Special rates for hotel accommodations are being reserved at nearby Helmsley Middletowne Hotel. Call 800-843-2157 for reservations.
- Cancellations - Should you be unable to attend for any reason, please inform us in writing prior to June 7, 2002 and a refund less a \$75 deposit will be issued. No refunds will be given after June 7th. Substitutions for enrolled delegates may be made at any time.
- Please note: Dress is business casual. Please no jeans.

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