

BUILDING SECURITY CONFERENCE

TURNING THE SECURITY THREAT INTO A COMPETITIVE WEAPON

November 15, 2005 • The Harvard Club • New York City

Hurricane Katrina • Columbine • Oklahoma City • The World Trade Center • The Pentagon • Lockheed Martin • Xerox • Georgia Court House • SARS • Suicide Bombers • Floods • Anthrax

In the age of terrorism, government, commercial, retail and residential buildings fall within terrorists' crosshairs. Recent years have witnessed attacks on buildings from aircraft, from automobiles, via postal service deliveries and at the hands of teenagers. In securing buildings, building owners and managers must be prepared to counter the threats posed by foreign terrorists, natural elements, industrial mishaps, common thieves, corporate espionage and disgruntled workers.

The following are a few less well-known indications of threats to building security:

- A computer disk captured in Iraq indicated that terrorists had floor plans and photos of several schools in the U.S., prompting fears of a Beslan-style attack.
- Federal agents were able to penetrate four federal buildings in Atlanta with weapons, explosives, and chemical/biological agents, according to one report by the Office of Special Investigations.
- Chechen rebels claimed responsibility for causing a week-long electricity outage in Moscow as a result of their attacking a major electricity power substation.
- 62% of Chief Security Officers indicate they experienced one or more security breaches or incidents to their organizations in the past 12 months.

Building managers and owners face a growing list of threats to their tenants' safety. With their limited budgets, these professionals must adopt the technology, procedures and training to ensure the safety of their buildings while refraining from becoming unnecessarily intrusive. In short, these professionals must turn the security threat into a competitive weapon.

Don't miss this unique opportunity to listen to security directors from some of the world's largest companies discuss their plans for cost-effectively maintaining their stringent security standards. Learn best practices and listen to reviews of cutting-edge technologies for ensuring your buildings' safety.

FEATURED PRESENTERS:

Aggleton & Associates
Air Products & Chemicals
The American Stock Exchange
Avon Products
Ben-Gurion International Airport (Israel)
Brookfield Properties
Con Edison
Forensic Investigative Associates
Greenberg Traurig, LLP
Hilton Hotels
Marriott Hotels
Morgan Stanley
National Constitution Center
New Age Security Solutions
New Jersey State Police
New Jersey's Infrastructure Security Unit
Peninsula Hotels
Pennsylvania REIT
SecureLaw Ltd.
Security Growth Partners
Security/Risk Management Consultants, Inc.
T&M Protection

CONFERENCE CHAIRMAN:



MEDIA SPONSORS:

Vertical Pulse



SILVER SPONSOR:

**Greenberg
Traurig**

REAL ESTATE WEEKLY



To register call (212) 952-7400 ext. 126 • Email: naomi@twst.com

For speaking and sponsorship opportunities, please contact Mary Ellen: (212) 952-7400 ext. 127 • Email: maryellen@twst.com

For marketing opportunities please contact Leah Shandler: (212) 952-7400 ext. 124 • Email: leah@twst.com

AGENDA

NOVEMBER 15, 2005 • THE HARVARD CLUB 27 WEST 44TH STREET, NEW YORK, NY 10036

8:00 REGISTRATION & NETWORKING

8:30 PASSING THE SECURITY AUDIT

Building Access and Entry

- Biometrics
- Barriers
- Managing the receiving docks

Surveillance

- New technologies
- Cost-Benefit analysis
- Activity monitoring
- Closed circuit television monitoring

Ventilation Protection

- Detection of chemical and biological agents

Speaker: Elliot Boxerbaum, CPP, Security/Risk Management Consultants, Inc.

9:10 BEST MANAGERIAL PRACTICES

Privacy Considerations

- Screening versus profiling
- Searches
- Behavior monitoring
- Tenant Screening

Contingency Planning

- Cooperating with local authorities
- Emergency response planning
- Building evacuation procedures
 - o Considerations for the disabled
- Shelter in place

Moderator: Richard Tullo, Special Situations Analyst, Gateway Research

Panelists: James A. Francis, CPP, CFE, CFSO - SVP/COO; Aggleton & Associates
James Pastor, SecureLaw Ltd.
Elad Yoran, Security Growth Partners

10:10 COFFEE & NETWORKING BREAK

10:30 WHAT THE LEADERS ARE DOING

Listen to the security directors from the nation's largest corporations discuss their views on threat assessments, policy considerations, budgetary priorities and technological implementations.

Moderator: David Wanetick, Managing Director, The Wall Street Transcript

Panelists: Jeff Meaney, Morgan Stanley
Dan Pocus, Director of Security for Emerging Markets, Avon Products
Marc Murphy, Physical Security Manager, Air Products and Chemicals
Ron Shindel, Senior Vice President, The American Stock Exchange

11:15 THE IMPORTANCE OF STRUCTURAL HARDENING

- Ductile framing
- Redundant egress
- Blast-proof windows
- Protective retrofits

Speaker: Rafi Ron, President & CEO, New Age Security Solutions & Former Head of Security, Ben-Gurion International Airport, Israel

**agenda subject to change*

11:45 LEGAL CONSIDERATIONS

- Legal standards governing the obligation of building owners to provide security
- How property owners can minimize potential liability
- Risks of commissioning security studies and how they can be managed
- Rights that tenants have to challenge security measures
- How landlords should respond to a tenant's demand for changes in security procedures

Speaker: Daniel J. Ansell, Chair of Real Estate Operations Department, Greenberg Traurig, LLP

12:15 LUNCHEON & NETWORKING

1:30 BUILDING OWNERS/MANAGERS' PERSPECTIVES ON SECURITY

- Threat assessments
- Coordination of policy with local authorities
- Collateral damage
 - Business interruption
- Insurance availability and pricing

Moderator: David Wanetick, Managing Director, The Wall Street Transcript

Panelists: Vernon Bowen, Pennsylvania REIT
Ralph Blasi, Corporate Director of Security, Brookfield Properties
Joseph R. Tringali, Department Manager, Con Edison Corporate Security

2:15 BEST PRACTICES FOR MITIGATING LIABILITIES

- Analysis of businesses most at risk
- Analysis of states reporting the highest number of premises security liability cases
- Analysis of specific areas in buildings most at risk (parking lots, common areas)
- Steps that building owners should take to reduce their exposure to liability
- Evaluating and testing emergency preparedness features
- Resources that emergency responders will provide

Panelists: Robert Silbering, Forensic Investigative Associates
Robert Tucker, T&M Protection
Richard McDonnell, Sergeant First Class, New Jersey State Police, Exercise Unit
Lt. Doug Heath, Supervisor of New Jersey's Infrastructure Security Unit

3:15 COFFEE BREAK & NETWORKING

3:30 SECURING HEAVILY TRAFFICKED VENUES

- Balancing secured access with rapid movement
- Implementation of appropriate technologies
- Parking lot security
 - Security staff training
- Security provisions for major events
- Security provisions for accommodating VIPs

Panelists: Jimmy Chin, Regional Director of Risk Management, Peninsula Hotels
James Birch, Director of Security, National Constitution Center
Anthony Spagnuolo, Director of Security & Safety, Hilton Hotels
Patrick Murphy, Director of Loss Prevention, Marriott Hotels

4:15 ADJOURNMENT

To register call (212) 952-7400 ext. 126 • Email: naomi@twst.com

For speaking and sponsorship opportunities, please contact Mary Ellen: (212) 952-7400 ext. 127 • Email: maryellen@twst.com

For marketing opportunities please contact Leah Shandler: (212) 952-7400 ext. 124 • Email: leah@twst.com

Investments in Building Security Yield Higher Tenant Retention

Building owners, managers and security directors are faced with a growing array of threats ranging from fire safety to power disruption; from terrorist attacks to biohazards; and, from workplace violence to civil unrest. These professionals must meet such challenges by selecting the right combination of technologies and processes. The tools at the disposal of such professionals range from perimeter barriers to surveillance cameras; from employee background checks to biosensors; and, from vendor security precaution to biometrics.

These tools must be implemented not only to ensure the safety of the buildings and occupants but to avoid future liability and litigation. Further, failure to implement appropriate security measures runs the risk of losing business. In fact, 70.3% of building tenants said overall building security features would affect leasing and renewals.

Don't miss this unique opportunity to discover the procedures that some of the nation's largest building owners are implementing to upgrade security and respond to threats. Listen to security directors from some of the world's largest organizations discuss the technologies that they are relying on to secure their facilities.

I look forward to meeting you on November 15 in New York City.

Register Now and Save \$200.

David Wanetick
Managing Director
The Wall Street Transcript & Gateway Reports

BUILDING SECURITY CONFERENCE

Register Before **October 18**
and Receive a **\$200 Discount**

Before October 18 • \$495

After October 18 • \$695

CALL: (212) 952-7400 ext. 126 OR MAIL TO: THE WALL STREET TRANSCRIPT

FAX: (212) 668-9842

67 WALL STREET, 16TH FL

WEB: www.twst.com/conferences

NEW YORK, NY 10005-3701

ADMINISTRATION DETAILS

- Register now – availability is limited. Phone, fax, or mail the reply form on the back of the brochure today. Call 212-952-7400 ext. 126, fax 212-668-9842 or email naomi@twst.com.
- Cancellations – Should you be unable to attend for any reason, please inform us in writing prior to October 18, 2005 and a refund less a \$225 processing charge will be issued. No refunds will be given after October 18, 2005. Requests for substitutions for enrolled delegates may be made by emailing naomi@twst.com.
- Please note: Dress is business casual. Please no jeans.

WHO SHOULD ATTEND:

- Security Directors
- Building Managers
- Building Owners
- Risk Managers

NAME

COMPANY

TITLE

ADDRESS

CITY

STATE

ZIP

PHONE

FAX

E-MAIL

METHOD OF PAYMENT:

PAYMENT ENCLOSED

MAKE CHECK PAYABLE TO: THE WALL STREET TRANSCRIPT

CREDIT CARD PAYMENT:

VISA MASTERCARD AMEX

CREDIT CARD #

EXP.

SIGNATURE

To register call (212) 952-7400 ext. 126 • Email: naomi@twst.com

For speaking and sponsorship opportunities, please contact Mary Ellen: (212) 952-7400 ext. 127 • Email: maryellen@twst.com

For marketing opportunities please contact Leah Shandler: (212) 952-7400 ext. 124 • Email: leah@twst.com

Look Inside for Details About Registering for This Unique Forum

TAKE-AWAY BENEFITS:

- Assess which property classes face the greatest risks
- Enhance your tenant screening abilities
- Discover cutting-edge technologies
- Enhance cooperation with local governmental authorities
- Understand how to boost tenant satisfaction while implementing a rigorous security plan
- Ascertain best practices for evacuation/shelter in place in the event of risks
- Determine liability for failing to adequately plan for threats
- Gauge cost-effective security steps appropriate for your business
- Learn where weaknesses exist in your security plan
- Understand how privacy considerations may impact your security strategy
- Determine your buildings' exposure to collateral damage
- Ascertain how to help your tenants avoid business interruption issues
- Sharpen your vulnerabilities detection skills

THE WALL STREET
TRANSCRIPT

Conference Series

67 Wall Street, 16th Floor
New York, NY 10005

PRSR STD
U.S. POSTAGE
PAID
The Wall Street
Transcript, Inc.

SPEAKERS INCLUDE THE NATION'S FOREMOST SECURITY AUTHORITIES AND LARGEST BUILDING OWNERS FROM FIRMS SUCH AS:

Aggleton & Associates
Air Products & Chemicals
The American Stock Exchange
Avon Products
Ben-Gurion International Airport (Israel)
Brookfield Properties
Con Edison
Forensic Investigative Associates

Greenberg Traurig, LLP
Hilton Hotels
Marriott Hotels
Morgan Stanley
National Constitution Center
New Age Security Solutions
New Jersey State Police
New Jersey's Infrastructure Security Unit

Peninsula Hotels
Pennsylvania REIT
SecureLaw Ltd.
Security Growth Partners
Security/Risk Management Consultants, Inc.
T&M Protection

Seating is Limited. Register Today and Save!

Are Your Buildings Safe? From Natural Disasters? From Man-Made Threats?

Turn the Security Threat into a Competitive Weapon at
This Year's Premier Building Security Conference

DATE: NOVEMBER 15, 2005

LOCATION: THE HARVARD CLUB
27 WEST 44th STREET
NEW YORK, NY 10036

Topics Include:

**Building Access • Surveillance • Ventillation Security
• Biohazard Sensors • Tenant Screening • Structural
Hardening • Cooperation with Local Governmental
Authorities • Evacuation Planning • Business
Interruption Avoidance • Risks of Collateral Damage
• Privacy Considerations • Sheltering in Place •
Obtaining Government Resources • Much More**