

THE WALL STREET TRANSCRIPT PRESENTS

BUILDING SECURITY CONFERENCE

TURNING THE SECURITY THREAT INTO A COMPETITIVE WEAPON

SAVE \$200!
Register before Jan. 12th
and Save \$200!

January 26, 2005 • The Harvard Club • New York City

Columbine. Oklahoma City. The World Trade Center. The Pentagon.

SARS. Electronic Eavesdropping. Suicide Bombers. Floods. Anthrax.

In the age of terrorism, government, commercial, retail and residential buildings fall within terrorists' crosshairs. Recent years have witnessed attacks on buildings from aircraft, from automobiles, via postal service deliveries and at the hands of teenagers. In securing buildings, building owners and managers must be prepared to counter the threats posed by foreign terrorists, natural elements, industrial mishaps, common thieves, corporate espionage and disgruntled workers.

The following are a few less well-known indications of threats to building security:

- A computer disk captured in Iraq indicated that terrorists had floor plans and photos of several schools, prompting fears of a Beslan-style attack.
- In Phoenix, an unknown gas permeated a large office building, causing 2,500 employees to be evacuated and 80 to be taken to a hospital.
- In North Arlington, TX, 600 people were evacuated from an office building after fumes from an unknown source nauseated dozens of workers.
- 62% of Chief Security Officers indicate they experienced one or more security breaches or incidents to their organization in the past 12 months.

Building managers and owners face a growing list of threats to their tenants' safety. With their limited budgets, these professionals must adopt the technology, procedures and training to ensure the safety of their buildings while refraining from becoming unnecessarily intrusive. In short, these professionals must turn the security threat into a competitive weapon.

Don't miss this unique opportunity to listen to the security directors from some of the world's largest companies discuss their plans for cost-effectively maintaining their stringent security standards. Learn best practices and listen to reviews of cutting-edge technology for ensuring your buildings' safety.

FEATURED PRESENTERS:

- Aggleton & Associates
- The American Stock Exchange
- Cintec
- Cushman & Wakefield
- E-FM Consulting LLC
- EMSI
- General Electric
- Hinman Consulting Engineers
- JADCS
- Kirkpatrick & Lockhart LLP
- Morgan Stanley
- Pennsylvania REIT
- Pepsico
- Protective Counter Measures Security/Risk Management Consultants, Inc.
- Sem Security Management
- Shorenstein Realty Services
- SiVault Systems
- StrionAir
- Therm-o-Lite

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To register call (212) 952-7400 ext. 126 • Email: naomi@twst.com

For speaking and sponsorship opportunities, please contact Jim Meyer: (212) 952-5244 • Email: jhmeyer@twst.com

AGENDA

JANUARY 26, 2005 • THE HARVARD CLUB 27 WEST 44TH STREET, NEW YORK, NY 10036

8:00 REGISTRATION & NETWORKING

8:30 ESSENTIAL SECURITY CONCEPTS - HOW TO SEE THE FOREST FOR THE TREES

- The Power Of: Deterrence, Balance, Synergy and Awareness
- Looking at Your Facility Through Different Eyes - The Eyes of One Who Wishes to Do Harm
- How Much Security is Enough?

Speaker: Dick Sem, Sem Security Management

9:10 PASSING THE SECURITY AUDIT

Building Access and Entry

- Biometrics
- Barriers
- Managing the receiving docks

Surveillance

- New technologies
- Cost-Benefit analysis
- Activity monitoring
- Closed circuit television monitoring

Ventilation Protection

- Detection of chemical and biological agents

Speakers: Elliot Boxerbaum, CPP, Security/Risk Management Consultants, Inc.

10:00 COFFEE & NETWORKING BREAK

10:15 BEST MANAGERIAL PRACTICES

Privacy Considerations

- Screening versus profiling
- Searches
- Behavior monitoring
- Tenant Screening

Contingency Planning

- Cooperating with local authorities
- Emergency response planning
- Building evacuation procedures
 - o Considerations for the disabled
- Shelter in place

Speaker: James A. Francis, CPP, CFE, CFSO - SVP/COO; Aggleton & Associates

11:00 WHAT THE LEADERS ARE DOING

Listen to the security directors from the nation's largest corporations discuss their views on threat assessments, policy considerations, budgetary priorities and technological implementations.

Moderator: Sal Lifrieri, CEO & President, Protective Counter Measures

Panelists: Joe Hutton, General Electric
Jeff Meaney, Morgan Stanley
Ron Shindel, The American Stock Exchange
David Carpenter, PepsiCo

12:00 LUNCHEON & NETWORKING

1:15 BUILDING OWNERS/MANAGERS' PERSPECTIVES ON SECURITY

- Threat Assessments
- Coordination of Policy with Local Authorities
- Collateral Damage
- Business Interruption
- Insurance Availability and Pricing

Panelists: Stan Rouldes, Shorenstein Realty Services

Larry Conlon, Cushman & Wakefield
Vernon Bowen, Pennsylvania REIT

2:00 CUTTING-EDGE TECHNOLOGICAL SOLUTIONS

A debut of today's most promising building security solutions.

Speakers: Emilian Elefteratos, SiVault Systems
Rex Coppom, StrionAir, Inc.
Don Milne, JADCS

3:00 COFFEE BREAK & NETWORKING

3:30 THE IMPORTANCE OF STRUCTURAL HARDENING

- Ductile framing
- Blast-proof windows
- Redundant egress
- Protective retrofits

Speaker: Adam Shirvinski - EMSI

Eve Hinman, Hinman Consulting Engineers, Inc.

4:00 BUSINESS-LOCAL GOVERNMENT COORDINATION

Critical Infrastructure - Your role

- Trends - ODP, FEMA, NFPA 1600
- What's COOP?
- What's COG or COOG?

Government Resources - Who, What and How

- Their mission
- Planning
- Assessing
- Funding

Bridging the Biz-Gov Gap

- Coordinating Policy/Planning with Local Authorities
- Coordinating Response with Local Authorities

Speaker: Richard Hernandez, E-Fm Consulting, LLC

4:30 LEGAL CONSIDERATIONS

- Responsibilities - tenants, building owners, building managers
- Liabilities
 - o Not having plans in place
- Privacy

Speaker: Michael Gordon, Partner, Kirkpatrick & Lockhart LLP

5:00 ADJOURNMENT & COCKTAIL RECEPTION

**agenda subject to change*

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Investments in Building Security Yield Higher Tenant Retention

Building owners, managers and security directors are faced with a growing array of threats ranging from fire safety to power disruption; from terrorist attacks to biohazards; and, from workplace violence to civil unrest. These professionals must meet such challenges by selecting the right combination of technologies and processes. The tools at the disposal of such professionals range from perimeter barriers to surveillance cameras; from employee background checks to biosensors; and from vendor security precaution to biometrics.

These tools must be implemented not only to ensure the safety of the buildings and occupants but to avoid future liability and litigation. Further, failure to implement appropriate security measures runs the risk of losing business. In fact, 70.3% of building tenants said overall building security features would affect leasing and renewals.

Don't miss this unique opportunity to discover the procedures that some of the nation's largest building owners are implementing to upgrade security and respond to threats. Listen to security directors from some of the world's largest organizations discuss the technologies that they are relying on to secure their facilities.

I look forward to meeting you on January 26 in New York City.

Register now and save \$200.

David Wanetick
Managing Director
The Wall Street Transcript & Gateway Reports

TAKE-AWAY BENEFITS:

- Assess which property classes face the greatest risks.
- Enhance your tenant screening abilities.
- Discover cutting-edge technologies.
- Learn to enhance cooperation with local governmental authorities.
- Understand how to boost tenant satisfaction while implementing a rigorous security plan.
- Ascertain best practices for evacuation/shelter in place in the event of risks.
- Determine liability for failing to adequately plan for threats.
- Gauge cost-effective security steps appropriate for your business.
- Learn where weaknesses exist in your security plan.
- Understand how privacy considerations may impact on your security strategy.
- Assess how consumer electronics may compromise safety.
- Determine your buildings' exposure to collateral damage.
- Ascertain how you help your tenants avoid business interruption issues.
- Sharpen your vulnerabilities detection skills.
- Listen to best practices for emergency response planning.

ADMINISTRATION DETAILS

- Register now – availability is limited. Phone, fax, or mail the reply form on the back of the brochure today. Call 212-952-7454, fax 212-668-9842 or email naomi@twst.com.
- Cancellations – Should you be unable to attend for any reason, please inform us in writing prior to December 29, 2004 and a refund less a \$225 processing charge will be issued. No refunds will be given after December 29, 2004. Requests for substitutions for enrolled delegates may be made by emailing naomi@twst.com.
- Please note: Dress is business casual. Please no jeans.
- Hotels close to the conference location include: Algonquin, 59 W. 44th St, 800-555-8000; Mansfield, 12 W. 44th St, 877-847-4444; Sofitel New York, 45 W. 44th St., 800-SOFITEL. The midtown locations of the Hyatt, Hilton, Sheraton and Marriott chain of hotels are also located within easy access to the conference venue. This information is only given as a convenience and not as an endorsement.

WHO SHOULD ATTEND:

- Security Directors
- Building Managers
- Building Owners
- Risk Managers

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Registration Information

Register before **December 29** and Receive a **\$200 Discount**

Early Registration Before January 12 - \$495

Regular Registration After January 12 - \$695

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67 WALL STREET, 16TH FL
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DATE:

JANUARY 26, 2005

LOCATION:

THE HARVARD CLUB

27 WEST 44TH STREET
NEW YORK, NY 10036

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